TRADEBYTE x **7Learnings**

BOOST YOUR PROFITABILITY WITH AI-BASED PREDICTIVE PRICING

DEEP DIVE INTO THE SERVICES AND KEY BENEFITS OF THE TRADEBYTE X 7LEARNINGS PARTNERSHIP

ABOUT 7LEARNINGS

7Learnings is the leading pricing solution in retail, helping brands to grow profits with AI-driven predictive price optimisation. Using millions of data points — such as sales, inventory, market trends, and competitor activity — their self-learning algorithm adjusts prices in real time. This data-driven approach boosts profits by an average of 10%, while significantly reducing manual work. Specialising in omni-channel optimisation, 7Learnings seamlessly aligns pricing with marketing efforts to drive revenue in fast-paced industries like fashion and lifestyle. Integrated with the Tradebyte platform, it enables brands to adjust pricing across 25+ regions and 9 marketplaces from a single, centralised hub.

ENJOY THE KEY BENEFITS OF THIS PARTNERSHIP

BOOST PROFITS BY 10%

Looking for quick results? 7Learnings' price optimisation software increases profits and revenue by an average of 10%. You'll start seeing tangible gains in weeks, not months.

SYNC YOUR PRICING AND MARKETING

Align your pricing strategy with your marketing efforts to get the most out of both. Joint optimisation can boost your profits, making sure your whole approach is working in harmony.

REDUCE MANUAL WORK BY 80%

Why spend time adjusting prices manually? Let 7Learnings and Tradebyte do the work for you. The self-learning algorithm adapts instantly to market changes and lets you optimise prices in just a few clicks.

AI-POWERED FORECASTS

Stop relying on guesswork. With 7Learnings, you can easily predict how changes to your pricing or campaigns will affect key metrics like revenue, demand, and profit. Move from a reactive to a proactive approach by running through different scenarios.
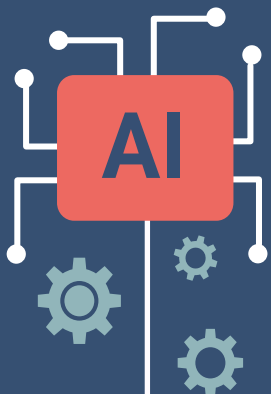
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LEVERAGE THE POWER OF 7LEARNINGS' PRICING SOLUTION

➕ WHICH SALES CHANNELS CAN I USE THE 7LEARNINGS PRICE OPTIMISATION ON?

At Tradebyte, we integrate 7Learnings' software into our platform, allowing you to centralise data and optimise your pricing strategies from a single hub. Our combined solution is designed to optimise prices across all relevant sales channels—both online, including your own shop and marketplaces, and offline. You can also adjust prices specifically for certain channels and markets.

➕ WHAT KIND OF DATA DO I NEED TO PROVIDE?

7Learnings seamlessly connects with Tradebyte to gather key data, such as pricing and stock levels. To get started, simply provide additional inputs such as cost data. With over 140 connectors available, 7Learnings makes data sharing effortless. Best of all, optimal prices are automatically sent to Tradebyte via smooth API integration, ensuring a hassle-free experience!

AI

DISCOVER THE SETUP PROCESS

STEP 1: Align on pricing strategy and optimisation targets

STEP 2: Data onboarding with 7Learnings, assessing data via API from Tradebyte

STEP 3: 7Learnings trains forecasting models using your data and tailors specific pricing rules to your business needs

STEP 4: Conduct product-based A/B testing to demonstrate the profit and revenue uplift